Campbell's

Strategically Focused: How a Consumer Goods Giant Meets the Industry's Changing Demands with a System that is Scalable and Easy to Use

ABOUT CAMPBELL'S

Founded in 1869, the Campbell Soup Company (Campbell) is one of the world's most popular soup producers. Headquartered in New Jersey and employing more than 17,000 people, its products are sold in over 120 countries around the world. In addition to canned soup, the manufacturer also produces meatballs, salsa, pasta sauce, broth, V8 juices, and much more.

INDUSTRY

Consumer Goods

HQ

Camden, NJ

CUSTOMER SINCE

2014

DEPLOYMENT TIMEFRAME

Multiple deployment phases under 13 weeks

WORKDAY SOLUTIONS DEPLOYED

Human Capital Management, Payroll, Learning

COLLABORATIVE SERVICES

Engagement Management, Integration, Core HCM & Payroll Expertise, Application Managed Services

THE CHALLENGE

Over the past ten years, Campbell's steadily grew its product divisions and employee count, and as a result, began to outgrow its legacy systems that included HR and Payroll. The retail giant needed a solution with a single configuration and advanced reporting capabilities that was easy-to-maintain and cost-effective. Since its initial go-live, Campbell's has made many enhancements to their system and at times, struggled with user adoption. They needed additional support to provide their workforce the tools and communications necessary to succeed.

WHY COLLABORATIVE

Collaborative put together a team of consultants to execute requirements and meet key deadlines. Due to changing economic demands and market climate, Campbell's needed to update their platform to transform with the times. Collaborative provides expertise and acts as an extension of the Campbell's team to support enhancements and updates as needed, to ensure the product remains stable and up to date.

BENEFITS & RESULTS

- Expanded its team to include a group of consultants dedicated to providing all levels of production support from configuration changes to small projects and enhancements
- Delivered enhanced reporting and analytics for all user levels
- Simplified HR business processes through the adoption of best practices
- Implemented frequent lower-risk incremental updates and eliminated high-risk, expensive, infrequent upgrades
- Provided improved cost visibility and savings through subscription-based pricing

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